

## SOME TIPS FOR RAISING SPONSORSHIP MONEY ON-LINE

Not everybody feels like a natural fundraiser so here's a few tips for taking the pain out of raising sponsorship money.

### 1. Sign up for a fundraising page at [www.justgiving.com](http://www.justgiving.com)

To set up a page go to: [www.justgiving.com/fun/raisemoney](http://www.justgiving.com/fun/raisemoney)  
(hold down Ctrl and click this link)  
or call 0800 028 6183 for more details.

### 2. Set yourself a target

3. **Pick 25 of your best friends and closest family** and send them a quick email or letter explaining what you're trying to achieve. Let them do the maths!

For example:



“In June of this year I’m spending a gruelling 6 days walking 150 miles around the entire London Loop to raise money for the London children’s charity Friends United Network. This challenge equates to walking the distance of a marathon for 6 days in a row. I’d like to raise £xxx for this fantastic cause and I’m emailing 25 of my friends and family to see if we can raise this together. I’ve set up a fundraising page at [www.justgiving.com/johnsmith](http://www.justgiving.com/johnsmith) and it’s really easy to donate through this with a credit or debit card.”  
It would be great if you could help out – I’ll let you know how much I manage to raise!”

### 4. Sit back and watch the money roll in!

If you need any extra support please call Jane or Amy on 0207 485 0900.



charity made easy  
**justgiving.com**

Friends United Network  
Studio 442  
Highgate Studios  
53-79 Highgate Road  
London NW5 1TL  
Tel: 0207 485 0900

[info@friendsunitednetwork.org.uk](mailto:info@friendsunitednetwork.org.uk)  
[www.friendsunitednetwork.org.uk](http://www.friendsunitednetwork.org.uk)  
Registered Charity Number 1017460